



UPCOUNTY CITIZENS ADVISORY BOARD

Quality of Life Committee

October 17, 2016

A G E N D A

- 7:00 p.m. Call to Order and Introductions
- 7:05 p.m. Committee Chair's Report
- 7:15 p.m. **Discussion: "Branding the County for Successful Economic Development"**
Guest: Kelli Groff, President/CEO, Visit Montgomery
- 8:15 p.m. * * * *B R E A K* * * *
- 8:20 p.m. New Business
- 8:40 p.m. Community Comments (3 mins each)
- 9:00 p.m. Adjourn

Next Scheduled Committee Meeting: November 14, 2016

Note: Sign language interpreter services will be provided only upon request with notice as far in advance as possible, but no less than 72 hours prior to the event. If these or other services or aids are needed to participate in this activity, please call 240-777-8040 or email a request to catherine.mathews@montgomerycountymd.gov.